



Session #4: Rochester's Niche in the Global Economy

Date: November 10, 2011 7:30-5:00 p.m.

Location: Mayo Clinic – Gonda Building

Agenda

Session Chair: Greg Griffiths (1990), Rosemary Kuzma (2008)

Planning Committee: Corey Heimer (2007), Dwight Brown, (2009), Michelle Haugen (2011)

Overview: Explore the areas of excellence, emerging opportunities and key economic drivers currently on the forefront of greater Rochester's economic development efforts. Interact with other business leaders as they share their challenges and rewards of doing business in our community. Discover Rochester's niche in a global economy and how we position ourselves to be the premier Destination Medical Community.

Registration and Refreshments	7:15 a.m.
Welcome	7:30 a.m.
<ul style="list-style-type: none"> ▪ Greg Griffiths, Session Co-Chair (1990) ▪ Rosemary Kuzma, Session Co-Chair (2008) ▪ Tim Geisler, Mayo Clinic 	
Rochester Area Economy and Market Force	7:45 a.m.
<ul style="list-style-type: none"> ▪ Gary Smith, Rochester Area Economic Development, Inc. 	
Community Impact Project Presentations and Q & A	8:30 a.m.
<ul style="list-style-type: none"> ▪ Intergenerational Learning ▪ Golden Hill ALC 	
Economic Engine of Hospitality	9:30 a.m.
<ul style="list-style-type: none"> • Brad Jones, Rochester Convention and Visitors Bureau • Ben Boldt, Rochester Amateur Sports Commission 	
Break	10:15 a.m.
“Switch” Discussion (continued)	10:30 a.m.
<ul style="list-style-type: none"> ▪ Jaimi Stejskal Kent (LGR 2007) 	
Rochester Downtown Alliance, Downtown Master Plan	11:00 a.m.
<ul style="list-style-type: none"> ▪ Jon Eckhoff, Rochester Downtown Alliance 	
Lunch	12:00 p.m.

“An empowered organization is one in which individuals have the knowledge, skill, desire, and opportunity to personally succeed in a way that leads to collective organizational success. “ - Stephen R. Covey, Principle-centered Leadership

Business Formation: Things You Need to Know (Panel)	12:30 p.m.
<ul style="list-style-type: none"> ▪ Facilitated by: Corey Heimer ▪ Dan Berndt, Dunlop and Seeger ▪ Mark Hayford, C.O. Brown Agency ▪ Mike Malugani, Smith Schafer and Associates ▪ Frank Streit, Premier Bank 	
Roundtable Discussion: New Business Need to Know	1:30 p.m.
<ul style="list-style-type: none"> ▪ Facilitated by Dwight Brown ▪ Brandon Sampson, Prosthetic Laboratories ▪ Angie Bowman, Bowman Tool ▪ Conrad Thompson, Pharmaceutical Specialties, Inc. ▪ Ari Kolas, Apollo Wine and Spirits 	
Break	3:00 p.m.
Destination Medical Community	3:15 p.m.
<ul style="list-style-type: none"> ▪ John Wade, Rochester Area Chamber of Commerce ▪ Lisa Clarke, Mayo Clinic 	
Community Impact Project Voting	4:15 p.m.
Evaluations and Wrap-up	4:30 p.m.
Dismissal	5:00 p.m.

Thanks to our session sponsor:



REM-Z-EMR

2011-12 LGR Alumni Sociables
5:00-6:30 p.m.

- August 18 - Clarion Inn
- October 13 - Wicked Moose
- November 10 - Vino @ Marriott
- December 8 - Dooley's
- January 13 - Pappageorges
- February 9 - Sontas
- March 8 - Rochester on Tour
- April 12 - Whistle Binkies North
- May 10 - Martinis

Build your network and foster new relationships with current and alumni LGR participants

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